From:
 Tara Devine

 To:
 Kent Smith

 Subject:
 RE: South Park II

Date: Wednesday, July 29, 2015 3:02:39 PM

Thank you!

Technically, the first time, we were arbitrarily continued at Council President's discretion. We had no warning; he continued the entire continuation agenda and adjourned, leaving us all stunned. He later claimed several members were anxious to leave after a long session.

We were then scheduled for two more sessions - but at both they lacked the supermajority of 12 members required for the ordinance. They did finally adopt it just before recess, but it was after our last possible day to make County rolls.

Ordinance of Intention = 4 council meetings. It was awful.

Thankfully this week went smoothly. No protests, no continuances. Consent at both hearings.

But thank you for your support and for being a reference for me as well - it is deeply appreciated!

On Jul 29, 2015 2:31 PM, "Kent Smith" < kent@fashiondistrict.org > wrote:

Tara,

Congratulations on getting South Park II approved!

It's very disconcerting to hear about City Council's lack of quorum causing you to miss the County roll.

However the approval rating & your short petition drive clearly illustrates the hard work you have done to build support for this last (almost) piece of downtown.

Great job!!

Kent Smith.

Executive Director

LA Fashion District BID

110 E. 9th Street, Ste. A-1175

Los Angeles, CA 90079

213.488.1153 Ex. 712

kent@fashiondistrict.org

From: Tara Devine [mailto:tara@devine-strategies.com]

Sent: Wednesday, July 29, 2015 10:31 AM

To: Kent Smith

Subject: South Park II

Dear Kent:

I thought you'd be happy to know that South Park II is now official. The ordinance was adopted today.

Our MDP/ER went through only two rounds of edits plus a handful of last-minute text edits.

We would have made the regular rolls if Council had had 12 members present in any of several sessions prior to recess. We went to Council and were continued three times on our Ordinance of Intention - not for any issues, but for lack of members. That was a tough pill to swallow given that we opened and closed our petition drive in just 16 days!

We balloted at 85.39% approval, with only six no votes (all people we failed to reach during initial outreach and petition/ballot outreach.). We look at them as an opportunity for education and conversion:)

Here's to closing the BID gap!

(Services are expected to begin on 1/1.)